



**OPEN
INNOVATIONS**

2016

**26-28
October**

OPEN INNOVATIONS

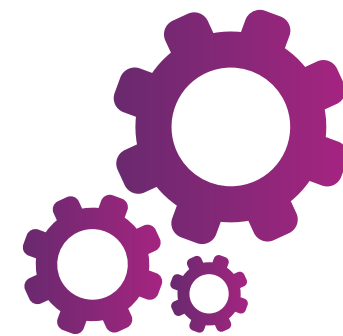
The 5th Moscow International Forum for Innovative Development

Top-ranked international platform for tech entrepreneurs, corporations, scientists and government officials from all over the world gathering to discuss the most important technological trends and their economical and social impact.



FORUM

3-day program
90 events
600 speakers from all over the world



TECH SHOWROOMS

4 technology-specific areas
200 exhibitors
8 000 sq. m. atrium



SKOLKOVO INNOVATION CENTER

Venue



12,000 PARTICIPANTS

over 3 days
from more than 30 countries

Organized by Skolkovo with the support of the Government of the Russian Federation and co-organizers: the Ministry of Economic Development of the Russian Federation, the Moscow City Government, Vnesheconombank, the Chamber of Commerce and Industry of the Russian Federation, RUSNANO Group, Russian Venture Company and other development institutes.

GOALS OF THE FORUM 2016

Goals

- ★ Ecosystem development for collaboration.
- ★ Promotion of the innovative technologies integration by enterprises.
- ★ Commercialization of innovations and boosting the demand for it.
- ★ Innovative development of the Russian companies and institutions.
- ★ Popularization of launching breakthrough startups and adoption of innovations.
- ★ Self-presentation of the Russian Federation as one of the leader in this field.
- ★ Extension of the Government agenda in the context of innovative development.

Results markers

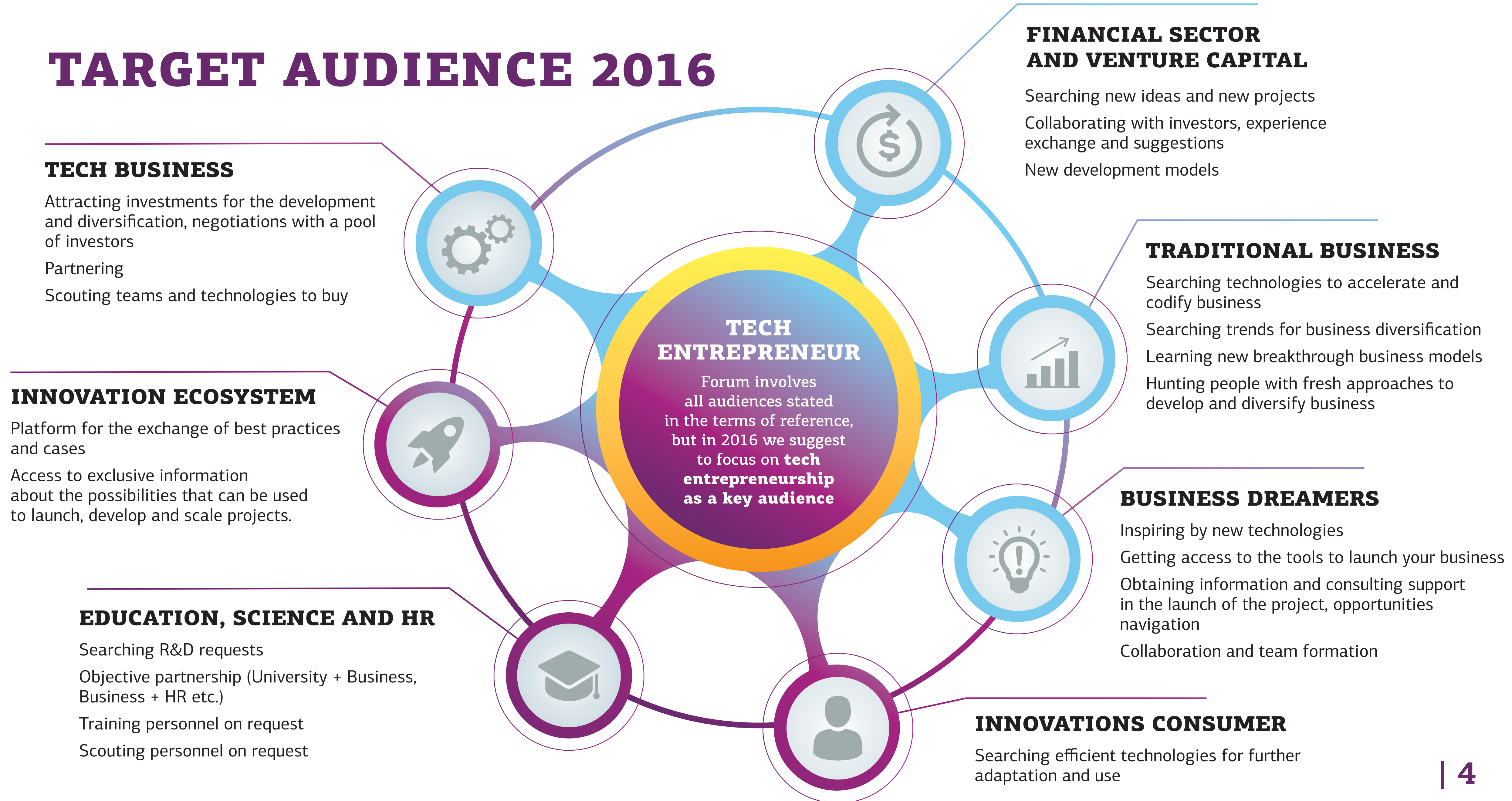
Quantity:

- tech entrepreneurs
- venture capitalists, investors
- corporations
- meetings, negotiations
- foreign keynote speakers
- foreign participants
- media releases

Percentage:

- Russian CEO, CTO, CPO, investors
- Foreign CEO, CTO, CPO, investors
- Positive replies of the participants

TARGET AUDIENCE 2016



TECH BUSINESS

Attracting investments for the development and diversification, negotiations with a pool of investors

Partnering

Scouting teams and technologies to buy

INNOVATION ECOSYSTEM

Platform for the exchange of best practices and cases

Access to exclusive information about the possibilities that can be used to launch, develop and scale projects.

EDUCATION, SCIENCE AND HR

Searching R&D requests

Objective partnership (University + Business, Business + HR etc.)

Training personnel on request

Scouting personnel on request

TECH ENTREPRENEUR

Forum involves all audiences stated in the terms of reference, but in 2016 we suggest to focus on tech entrepreneurship as a key audience

FINANCIAL SECTOR AND VENTURE CAPITAL

Searching new ideas and new projects

Collaborating with investors, experience exchange and suggestions

New development models

TRADITIONAL BUSINESS

Searching technologies to accelerate and codify business

Searching trends for business diversification

Learning new breakthrough business models

Hunting people with fresh approaches to develop and diversify business

BUSINESS DREAMERS

Inspiring by new technologies

Getting access to the tools to launch your business

Obtaining information and consulting support in the launch of the project, opportunities navigation

Collaboration and team formation

INNOVATIONS CONSUMER

Searching efficient technologies for further adaptation and use

THREE DAYS, THREE FORUMS

October 26. Forum 1

GLOBAL VISION: NAVIGATOR OF CHANGES

Forum is focusing on actual global transformations and new challenges which impact on everyone and breakthrough technologies converting everyday life.

The main track of the day is dedicated to technology trends with thematic sessions on market segments: FinTech, Blockchain, neuronet, AI, 'Industry 4.0', IoT, Big Data etc. As well as sessions of this day reflect NTI key markets and technologies.

October 27. Forum 2

SPACE FOR DISRUPTION

Forum is about navigation on ecosystem opportunities and facilities for innovations on all stages of business development.

The aim of this Forum to provide all the segments of the primary audience: technologic entrepreneurs, investors, ecosystem leaders with optimal terms for synergetic cooperation by interactive formats. Thematic sessions enlight the aspects of enterprises launch, development and globalization.

October 28. Forum 3

CREATIVE ECONOMY LAB

Forum is dedicated to advanced receipts on new ideas and products creation, making effective team, business modeling, tactics of new markets expansion, technics of companies growth stimulation, strategies of IP.

Forum includes practice- oriented sessions to off-line SMB enterprises and corporations, in particular from representatives of development institutes.

October 26–28

EURASIAN WEEK

The key content emphases are: promotion of technology intensive export, comfortable jurisdiction, straightening of industrial technological chains – creation and reinforcement hereafter of Eurasian net of industrial cooperation and subcontracting.

AGENDA 2016

October 26. Forum 1

GLOBAL VISION: NAVIGATOR OF CHANGES

Horizons of the Future

Advanced Studies

Life Design

Digitalization

Industry 4.0

Smart Transport

October 27. Forum 2

SPACE FOR DISRUPTION

Potential for Growth

Cluster of Opportunities

New Business Environment

Corporation Re-engineering

Ecosystem Development

Open Stage

October 28. Forum 3

CREATIVE ECONOMY LAB

Drivers for Growth

Business Genesis

Tech School

Sales

Growth Drivers

Business Globalization

Eurasian Week

OPEN INNOVATIONS TECH FOCUS

NTI technological priorities:

EnergyNet
FoodNet
SafeNet
HealthNet
AeroNet
MariNet
AutoNet
FinNet
NeuroNet

Digitalization

IoT
BigData
Blockchain
Artificial Intellect

AR/VR
Cybersecurity
FinTech

Life design

FoodTech and AgroTech
Digital Health
BioEngineering and BioTech
Neurotechnology

Optogenetics, Neurophotronics
Organ-on-a-chip
Smart Cities
MedTech

Industry 4.0

Intelligent Energy
Digital Design and Modeling
Industrial Internet, M2M
Communications
New Materials, 2D materials

Additive Technology
Bionics
Sensor and Robotics
Waste Management
and Waste-Free Production

Smart transport

E-cars, Modular
and Self-driving Car
Aero and Sea Transport

Private Space Exploration
Digital Logistics
and Navigation

KEY SPEAKERS 2012-2015



Dmitriy Medvedev
Prime Minister
of the Russian Federation



Jyrki Tapani Katainen
Prime Minister of Finland
2011-2014



Jean-Marc Ayrault
Prime Minister of France
2012-2014



Li Keqiang
Premier of the State Council
of the People's Republic of China



Richard Branson
Founder of Virgin Corp.



Peter Diamandis
Co-founder
of Singularity University



Hans Vestberg
CEO of Ericsson



Duncan Mitchell
Senior Vice President of Cisco



Andrea Wong
President of Sony Pictures
Television



Philippe Camus
Chairman of the Board
of Directors of Alcatel-Lucent



Gerald Schotman
Chief Technology Officer
and Chief Scientist of Royal
Dutch Shell (2009-2014)



Guo Ping
Deputy Chairman of the Board,
Rotating CEO of Huawei



Joe Liu
Vice President of 3M



Rupert Keeley
CEO of PayPal Europe Bank



Richard J. Roberts
Nobel laureate



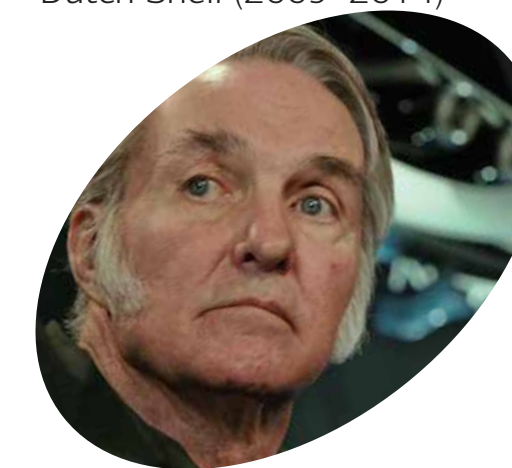
Bertrand Picard
Aeronaut
Solar Impulse



David Yang
Founder and Director of the board
of ABBYY,



Nouriel Roubini
Nobel laureate in economics



Burt Rutan
Aerospace engineer



Jim Morris
President of Pixar Animation
Studios



Aubrey de Grey
Chief Science Officer
of the SENS Research Foundation



Axel Flaig
Head of R&T at Airbus



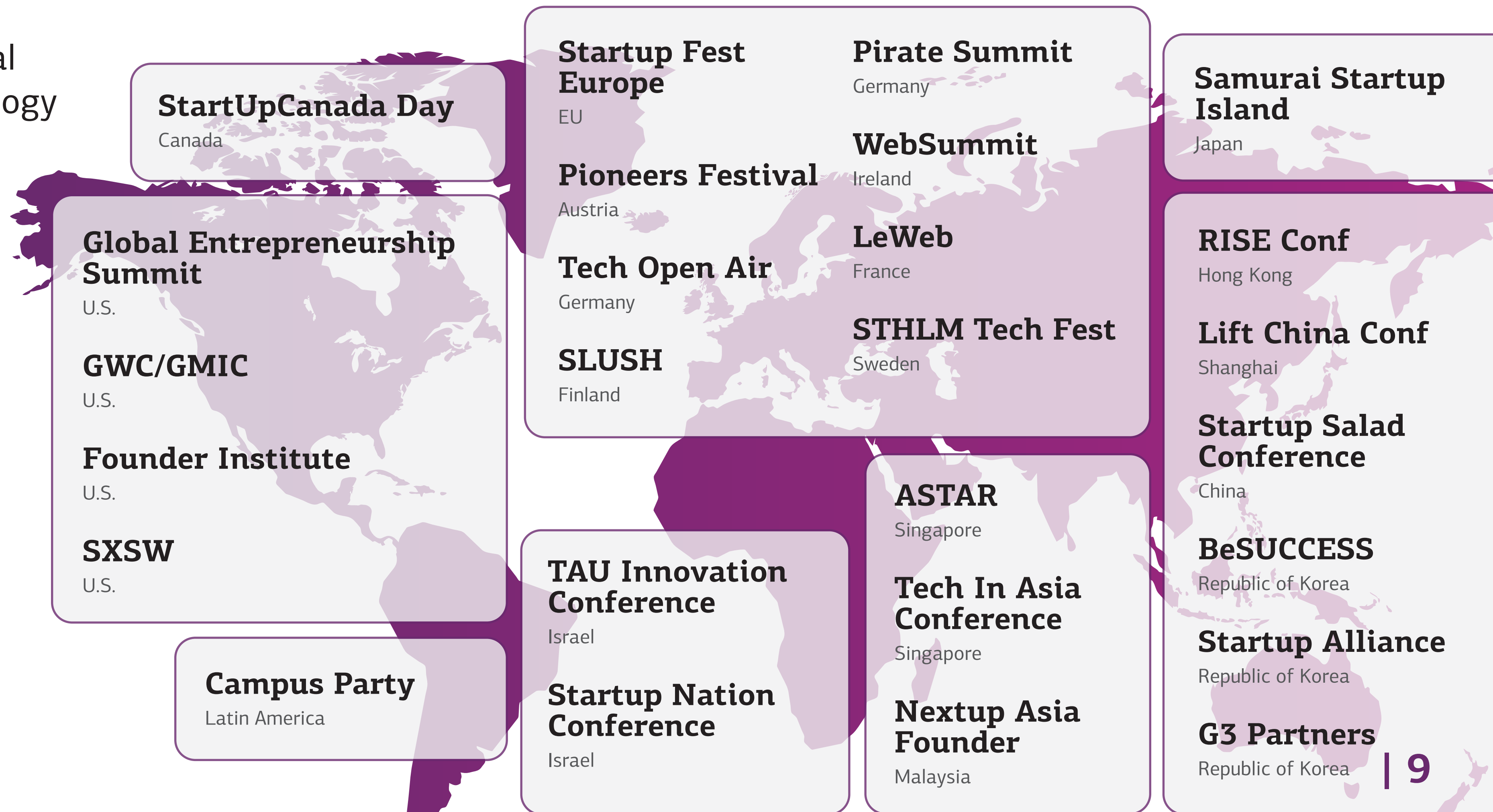
Carlo Ratti
Director of MIT SENSEable
City Lab

iLEADERS TEAM-UP

Integrating Open Innovations Forum into international networks and tech entrepreneur communities

Leaders of major international events in the world of technology and entrepreneurship will gather in Moscow.

- Meeting with Russian Deputy Prime Minister Arcady Dvorkovich
- Special sessions
- Open dialogue
- Informal socializing



PARTNERSHIP FOR INNOVATIONS

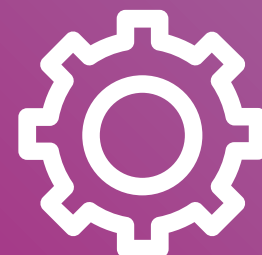
One of the main goals is to strengthen international cooperation in the promotion of innovation exchange and collaboration.

Partner countries in previous years —  France  Finland  China

This format includes:



Official delegation, headed by the Prime Minister



Country's technology projects showroom



Participation of delegation representatives as speakers in the forum program



Special events within business program



Signing of agreements between companies and organizations of partner countries



Contribution to the Forum Open Ceremony

INFORMAL SOCIALIZING

Let's go!

—Yury Gagarin

A GAGARIN PARTY
for forum participants
will take place
at the Renova LAB
R&D Centre

PARTNERS AND SPONSORS 2012-2015



VENUE: SKOLKOVO INNOVATION CENTER

400 HECTARES
land plot area

2 500 000 SQ. M
total floor area

**THE BIGGEST
TECHNOPARK**
in Europe — 96 228 sq. m

RENOVA, BOEING, DAURIA
and other R&D centers

1200 STUDENTS
at Skoltech University

**COMPLETE
INFRASTRUCTURE**
for work and life by 2020



1500
STARTUPS

30 000
WORKSPACES

30+
COMMON USE CENTERS







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