



VLADIMIR
ECONOMIC
FORUM 2017

THE GOLDEN RING OF RUSSIA. 50 ENTREPRENEURSHIP & TOURISM: INVESTMENTS FOR THE FUTURE

FORUM & EXHIBITION

May, 19 - 21 2017 | forum.avo.ru
21, Oktyabrsky prospect, Vladimir



May, 19 2017

Vladimir

06:30 – 09:00. Moscow – Vladimir transfer by special railway train

10:00 – 19:00. exhibition

10:00 – 11:30. exhibition survey by the Governor of the Vladimir region S.Y. Orlova and forum attendees, 2018 FIFA World Cup "Russia is a hospitable country" stand presentation

10:00 – 18:00. b2b contact exchange

11:30 – 12:00. press briefing

12:00 – 14:00. **PLENARY SESSION**

14:00 – 15:00. Session dedicated to the 50th anniversary of the Golden Ring

16:30 – 18:00. thematic sessions:

Hospitality staff:

- Folk crafts and souvenirs
- Museums and event tourism
- Medical tourism
- Children's tourism and patriotic education
- Incoming tourism

16:30 – 18:30. contact exchange, session:

- Presentation of the investment projects in the Vladimir region
- Tourism as a breakthrough export direction

THE BUSINESS PROGRAM 2017

May, 20 2017

Vladimir

10:00 – 18:30. exhibition

10:00 – 18:00. b2b contact exchange

г.Доброград

09:00 – 10:00. business breakfast

10:00 – 11:00. PRESENTATION OF TOURISTIC DIRECTIONS AND INFRASTRUCTURE OF DOBROGRAD CITY

12.00 – 13.45. strategic session
«Tourism opportunities of the Vladimir **Region**»

15.00 – 17.00. thematic sessions:

- Auto-camping capabilities The Golden Ring of Russia
- Year of ecology in Russia, agro-ecotourism, family travel, sports tourism

May, 20 2017

Vladimir

10:00 – 15:00. exhibition

The event program for representatives of the tourism industry and the diplomatic corps

г.Суздаль

10:00 – 11:00. **farmer's lunch**

11:30 – 13:30. tour program

14:00 – 16:00. Presentation of the Gastronomic map of the Vladimir region

17:30 – 19:00. Vladimir – Moscow transfer by special railway train



VLADIMIR
ECONOMIC
FORUM 2017



VLADIMIR
ECONOMIC
FORUM 2017

SOCIAL PROGRAM 2017

May, 19 2017

12:00 – 17:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
Folk groups show program, handicraft work-shops

12:00 – 18:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
Sports show program, handicraft work-shops

12:00 – 18:00.
r Vladimir, exhibition area,
Oktyabrsky prospect, 21
Youth playground, presentation of youth forums.
The program "You are an entrepreneur" master
classes

12:00 – 18:00
Vladimir
INFORMATION TOUR AND EXCURSIONS
FOR PARTICIPANTS OF THE SPECIAL
PROGRAM OF THE FORUM
by appointment

12:00 – 16:00.
r Vladimir, exhibition area, Oktyabrsky prospect, 21
HISTORICAL MARATHON YOUNG LOCAL
HISTORIAN

May, 20 2017

10:00 – 17:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
Handicraft work-shops

10:00 – 16:00.
Vladimir, exhibition area, Oktyabrsky prospect, 21
HISTORICAL MARATHON YOUNG LOCAL
HISTORIAN

10:00 – 11:00.
Dobrograd
PRESENTATION OF TOURISTIC
DIRECTIONS AND INFRASTRUCTURE OF
DOBROGRAD CITY
airport, sky, camping, hospital (Kovrov)

11:00 – 17:00.
Dobrograd
Sports show program, handicraft work-shops

11:00 – 11:30.
Dobrograd
FORMAL OPENING OF THE FIRST TOURIST
PEDESTRIAN ROUTESITE(DOBROGRAD -
VLADIMIR) "THE GOLDEN RING OF
RUSSIA", PETROVSK AND VLADIMIR
HIGHWAY

17:15 – 17:45.
Dobrograd
FOLK SHOW PROGRAM FOR
PARTICIPANTS OF THE SPECIAL
PROGRAM OF THE FORUM

May, 21 2017

11:30 – 13:30. Suzdal
PRESENTATION OF TOURISTIC
DIRECTIONS AND INFRASTRUCTURE OF
SUZDAL CITY, PRESENTATION OF
GASTRONOMIC MAP OF THE VLADIMIR
REGION
for participants of the special program of the forum

14:00 – 16:00. Suzdal
HANDICRAFT WORK-SHOP
«GASTRONOMIC SOUVENIR»
for participants of the special program of the forum





VLADIMIR
ECONOMIC
FORUM 2017

