



THE «STANDART» DISTILLERY RUSSIA

Catalogue of Products



2013

Nizhny Novgorod is the fourth largest city in Russia, ranking after Moscow, St. Petersburg, and Novosibirsk. Population: 1,311,252. It is the economic and cultural center of the vast Volga-Vyatka economic region, and also the administrative center of Nizhny Novgorod region (Oblast) and Volga Federal District.

Nizhny Novgorod city



THE «STANDART» DISTILLERY RUSSIA

The «STANDART» distillery after years of successful experience has achieved a strong presence on the Russian and CIS market of strong alcoholic drinks.

One of the main reasons of «STANDART's» success is the high quality of the products ensured by the two modern filling lines, foreign filtration systems, own high-tech laboratory keeping all the stages of production in check. The personnel of «STANDART» distillery consists of highly professional people. Chemical engineers and microbiologists carry out the chemical and microbiological control of the incoming raw materials and the final products. All this factors made it possible for «STANDART» distillery to stand in line the famous distilleries of Russia.

The «STANDART» vodka can be considered as a premium quality product which will satisfy the most exigent tasters. Only clean natural water making the vodka's flavor mild is used for its production. «STANDART» company is the winner of different national and international wine contests due to the exceptional gustatory, ecologic and esthetic qualities of its vodka. We are also the first company in Russia who got the ROSTEST Best

STANDART LLC.
We're open for conversations
and business cooperation!

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«SQUADRA RUSSIA»



«S SEREBROM PREMIUM®»



«PLATINUM»



«PURE NATURE»



«UZOLA»

VODKA

«SQUADRA RUSSIA»

VODKA ULTRA PREMIUM

«STANDART» DISTILLERY RUSSIA

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Враг не пройдет!



Vodka «Squadra Russia»

Down the ages Russia become a great sea power.

Mr. Fred T. Jane, famous English chronologist and founding editor of reference books on warships, once said that «Russian Navy had fought in desperate sea-fights, and a thousand years ago the foremost sailors of the time were Russians».

Vodka «SQUADRA RUSSIA» with its unique and noble appearance, full of patriotism, is the reflection of Russian sea power's greatness. Trademark's know-how is the silver naval mine which is swimming inside the bottle. It's known that naval mines are relatively low-cost and highly effective weapons. Potent ship killers, just the threat of mines can deter an enemy from sending his surface ships or submarines into an area. Mines are difficult to locate and sweep. Mines have been employed as offensive or defensive weapons in rivers, lakes, estuaries, seas, and oceans, but they can also be used as tools of psychological warfare. Offensive mines are placed in enemy waters, outside harbors and across important shipping routes with the aim of sinking both merchant and military vessels. Defensive minefields safeguard key stretches of coast from enemy ships and submarines, forcing them into more easily-defended areas, or keeping them away from sensitive ones.

Being a great threatening weapon able to demoralize the enemy, naval mine became a symbol of vodka «SQUADRA RUSSIA» as if it could appeal that the ENEMY SHALL NOT PASS!

Exclusiveness of the trademark highlighted by the pewter label where legendary sea-fights of great Russian Navy are placed. We are a lot to be proud of!

VODKA

«S SEREBROM PREMIUM®» with WHITE LABEL

.999 SILVER COINS INSIDE EVERY BOTTLE



Vodka «S Serebrom Premium®» (with Silver premium) is the pride of the "STANDART" distillery and it's the FIRST RUSSIAN vodka with a .999 silver coin inside every bottle - the coin inside each bottle of vodka "S Serebrom Premium" not only ionizes the vodka, but is also collectible. Now we have also created a greater variety of silver units!

premium
s Serebrom
PREMIUM VODKA FROM RUSSIA

NEW!
SERIES OF .999 SILVER COINS



.999 SILVER COINS OF EVERY BOTTLE OF 0,5L.	.999 SILVER COINS OF EVERY BOTTLE OF 0,7L.	.999 SILVER COINS OF EVERY BOTTLE OF 1,0L.
<p>SERIES «History of Russian Coins»: Replicas of Russian Old-Time Coins - from First Russian Princes till the Beginning of the 20th Century</p>	<p>SERIES «10 Great Discoverer of the World»: Marco Polo Afanasy Nikitin Christopher Columbus Vasco da Gama Amerigo Vespucci Ferdinand Magellan William Barents Adam Johann von Krusenstern James Cook Nikolai Przhevalsky</p>	<p>SERIES «Rare and Petering Out Animals of Russia: Class Carnivora» The Amur Leopard Cat (Prionailurus bengalensis euptilura) The Siberian tiger (Panthera tigris altaica) The Asian Black Bear (Ursus thibetanus) The Amur Leopard (Panthera pardus orientalis) The Caucasian Otter (Lutra lutra meridionalis) The Commander Islands Polar Foxes (Alopex lagopus semenovi) The Dhole (Cuon alpinus) The Anatolian Leopard (Panthera pardus tulliana) The Nothern Sea Otter (Enhydra lutris lutris) The Snow Leopard (Uncia uncia) The Kuril Islands Sea Otter (Enhydra lutris gracilis)</p>

During rather a short period of its existence on the market (production period: from December 2006), vodka «S Serebrom Premium®» became popular with than 40 regions of Russia - from Moscow to Vladivostok, and is going to be delivered to the European Union: one of the most convincing advantages of the trademark is it's registration in the European Community Trade Mark Bulletin. The certificate of registration for CTM provides protection of the trademark against forgery and disloyal concurrence at the territory of European Union.

VODKA

«S SEREBROM PREMIUM®» with BLACK LABEL

.999 SILVER COINS INSIDE EVERY BOTTLE



0.5L

0.7L

1L

Vodka «S Serebrom Premium®» (with Silver premium) is the pride of the "STANDART" distillery and it's the FIRST RUSSIAN vodka with a .999 silver postmark inside every bottle - the coin inside each bottle of vodka "S Serebrom Premium" not only ionizes the vodka, but is also collectible. Now we have also created a greater variety of silver units!

premium
s Serebrom

PREMIUM VODKA FROM RUSSIA

NEW!

SERIES OF .999 SILVER POSTMARK



.999 SILVER POSTMARK IN EVERY BOTTLE OF 0,5L.

.999 SILVER POSTMARK IN EVERY BOTTLE OF 0,7L.

.999 SILVER POSTMARK IN EVERY BOTTLE OF 1,0L.

Replicas of the World-Known and Famous Postmarks made of Silver

SERIES «Postmarks of Russian Empire: 1887-1917»

Collection of 17 Postmarks devoted to «Tercentennial of Romanov's Family» issued in 1913

SERIES «Postmarks of Europe and the New World»

Collection of Postmarks from Great Britain: Victorian Age: 12 commemorative postmarks issued in 1887

SERIES «Unique and Rare Postmarks»

Collection of Unique and Rare Postmarks: «Black Penny» issued in 1840

VODKA

«S SEREBROM PREMIUM®» with WHITE and BLACK LABEL

EXCLUSIVE SERIES

premium
s Serebrom
PREMIUM VODKA FROM RUSSIA

NEW!

EXCLUSIVE SERIES OF .999 SILVER COINS

Since 2009 "STANDART" LLC has developed a new system of deliveries which allows finding many different coins or postmarks in the bottles of the same lot at any shop. It will considerably reinforce the customers' interest and make «s Serebrom Premium» popular with consumers and distributors.

We can also produce silver coins on a by-order basis - every image you need, can be stamped on the coin in our vodka*!

Examples:

			
Charles de Gaulle	1st Viscount Horatio Nelson	Marlene Dietrich	Fernando de Aragón "el Católico"
			
Napoleon Bonaparte	Frederick I Barbarossa	Giuseppe Garibaldi	Hans Christian Andersen
			
Édith Piaf	Otto von Bismarck	Galileo Galilei	Wolfgang Amadeus Mozart
			
Queen Victoria	Ludwig van Beethoven	Isabel I la Católica	Sisi (Elisabeth of Bavaria)

*NOTE: We use only those images for stamping which do not contradict with the law of copyright in each country!

VODKA

«S SEREBROM PREMIUM®» with WHITE and BLACK LABEL

ROSTEST Quality Certificate



s Serebrom^{premium}

P R E M I U M V O D K A F R O M R U S S I A

ROSTEST Quality Certificate: Vodka «S Serebrom Premium» is the most qualitative vodka in Russia!

S Serebrom Premium» (with Silver Premium) is the first and the only one (!) vodka in Russian Federation managed to get the ROSTEST Quality Certificate. Federal State Unitary Enterprise «ROSTEST-Moscow» performed an examination of vodka «S Serebrom Premium» and qualified it as the most qualitative vodka (highest quality). According to the specialists of Federal State Unitary Enterprise «ROSTEST-Moscow», in the present market environment it is important to inform the consumers about the real quality of goods as well as to support fair manufacturers by performing an independent approval of goods' quality.

What does ROSTEST HIGHEST QUALITY CERTIFICATE mean?

- Vodka “S Serebrom Premium” is not only safe, but also qualitative and its highest quality is approved by the Federal State Unitary Enterprise!
- Vodka “S Serebrom Premium” is the only vodka in Russian Federation having such Certificate what makes her unique among the wide range of alcoholic beverages in Russia!

VODKA

«PLATINUM»

HIGH QUALITY GUARANTEE



«STANDART» DISTILLERY RUSSIA

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Vodka PLATINUM

EXPORT

Pt

Vodka «Platinum»

Vodka «Platinum» is one of the most interesting and modern trademarks in 2011. Being produced according to the classical Russian receipt, but with help of high-technology processes, vodka «Platinum» became a real breakthrough in its segment: high-tech design traditionally used by producing of premium class strong drinks, as well as high quality ingredients make vodka «Platinum» competitive to the leading trademarks in middle price segment. It is considered that vodka – traditional Russian drink, however and it is possible to force to sound "in a new way". The STANDART LLC decided on courageous experiment and let out a line of unique flavoring vodka. Now drink familiar to all will play freshness of a lime, a slightly sour taste of cranberry and black currant. The Consumer will be satisfied with the quality of this trademark, especially according to the price it'll be sold to.

VODKA

«PURE NATURE» ISE and MILD

MADE ON THE STRUCTURED WATER



NEW!

ELITE RUSSIAN VODKA

Pure Nature

ELITE RUSSIAN VODKA

VODKA

MADE ON THE STRUCTURED WATER

Vodka «PURE NATURE» is the real Russian vodka and the proud of STANDART distillery.

Made of grain alcohol and pure natural water vodka «PURE NATURE» is not only nice to taste, but also unique in its beautiful and complex appearance. Vodka «PURE NATURE» is traditionally made in two variants.

Vodka «PURE NATURE» is the only vodka in the world made on the structured water: specialists of STANDART distillery studied the latest water researches and learned that the water is a hierarchized medium - like a «biocomputer» with memory store

and retranslating mechanism. According to the researches water is practically a finished living cell. Worldwide experiments showed that the water can be set according to external influences: good and bad words, noise and pleasant sounds have influence on the structure of water. But the greatest influences on water have human emotions – positive as well as negative.

These researches lie at the root of production of vodka «PURE NATURE»: in the production area, where vodka «rests» after filling process, everyone can hear classic music as well as

sounds of nature playing. Everywhere natural flowers are placed and it's forbidden to use gross terms. Step by step vodka «PURE NATURE» became pure and full of taste. To prove the positive results we made several taste tests and found out that vodka «PURE NATURE» is softer, more tasteful and easier to drink than other sorts of vodka made not on the structured water. STANDART Ltd. was the first distillery in Russia which started to work on the vodka quality in such uncommon way. The main idea of vodka «PURE NATURE» is: to make a pure and natural product one should make his work pure and natural.

VODKA

«UZOLA»

IN THE BEST TRADITIONS OF THE RUSSIAN FEAST

«STANDART» DISTILLERY RUSSIA

Catalogue of Products

VODKA UZOLA

Vodka «Uzola»

In the best traditions of the Russian feast

Vodka UZOLA is a modern view on ancient traditions of the Russian masters.

Flower patterns in design - are close to heart of each Russian person, tastes – in the best traditions of the Russian feast.

UZOLA – the picturesque river in the Nizhny Novgorod Region on which coast well-known "Khokhloma" was born. On a legend, exactly here fantastic flowers – the marvelous patterns of the Khokhloma which have got love of people around the world dreamed inhabitants of a small settlement. This beautiful history inspired founders of vodka UZOLA.

Vodka UZOLA is issued in three options:

Classical UZOLA – pure, as a tear, with classical "Russian" taste for a heart-felt sit-round gathering in a circle of people native and dear to heart.

UZOLA black currant - possesses pleasant berry aroma with shades of black currant, soft taste and velvety aftertaste. It is good in pure form, a little cooled before the use.

UZOLA mint – the Old Russian recipe. Fresh on taste, easy for drink, with pleasant menthol aftertaste.



STANDART LLC.

We're open for conversations and business cooperation!

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