


**BIOF
OOD
LAB.**

take a Bite®

- Bite Bar is 100% raw nut and fruit bar from Russia made by BioFoodLab company
- All ingredients anybody can read, understand and pronounce
- Made from 100% natural ingredients
- No use of chemical additives 
- Careful processing of ingredients maintains vitamin and nutrient level untouched
- Each Bite has its own functionality: Bite Sport, Bite Balance, Bite Immunity, Bite Intellect, Bite Tonus and others
- Some flavors contain superfoods: chia and flax seeds 

**SIMPLE, NATURAL,
DELICIOUS**

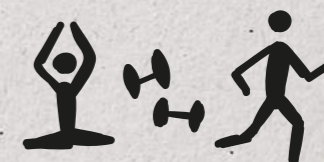


Women and men,
age 25-35 years

Income level - average or above,
attach significance to professional
self-realization or are engaged
in business

Lead an active lifestyle, need to get
the most health benefits out of food
and none of the harm

Practice jogging, yoga,
functional training



Reside in million-cities



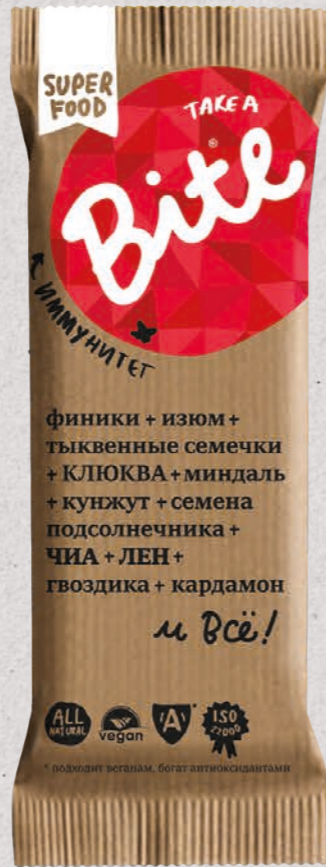
Product Range



Peanuts - banana

45 g

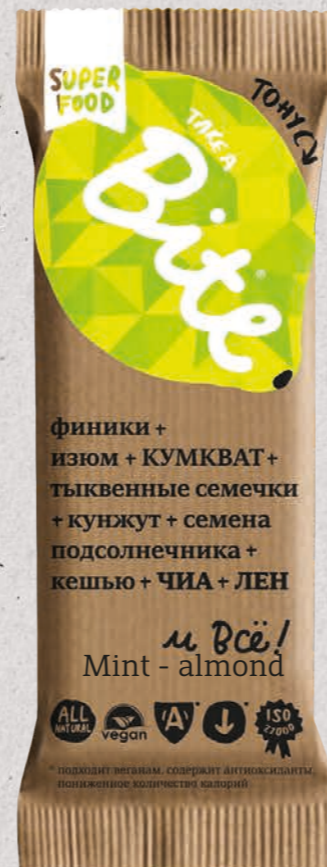
Dates, peanuts, banana, apricot, chia and flax seeds and that's all!



Cranberry - pumpkin seeds

45 g

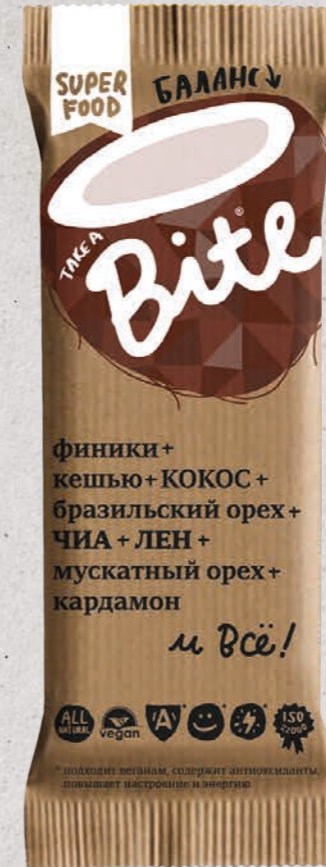
Dates, raisins, pumpkin seeds, cranberries, almonds, sesame seeds, sunflower seeds, chia and flax seeds, clove, cardamon and that's all!



Kumquat - lemon

45 g

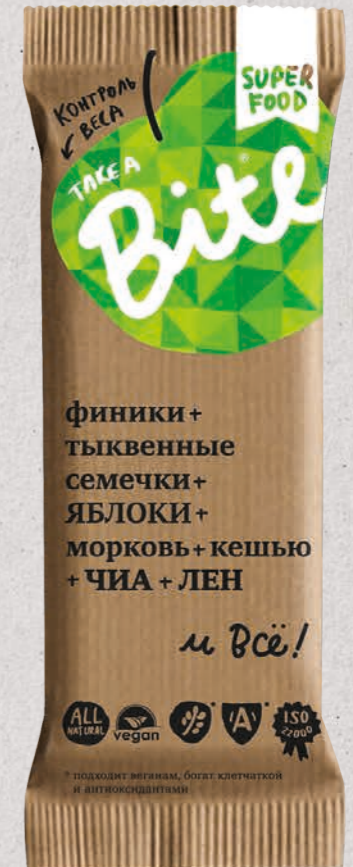
Dates, raisins, kumquat, pumpkin seeds, sesame seeds, sunflower seeds, cashew, chia and flax seeds and that's all!



Coconut - brazil nut

45 g

Dates, cashew, coconut, brazilian nut, nutmeg, chia and flax seeds and that's all!



Carrot - cashew

45 g

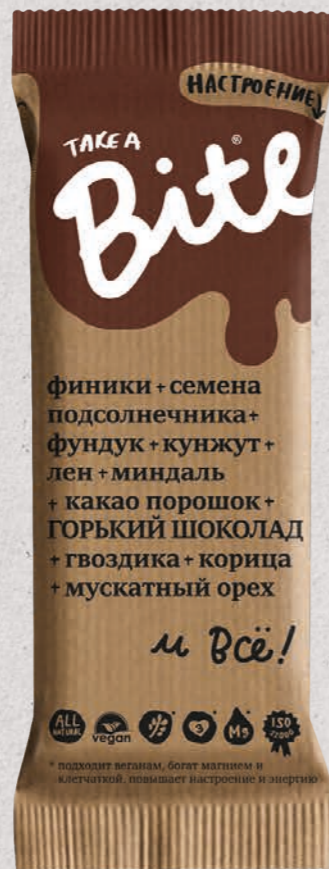
Dates, pumpkin seeds, apples, carrots, cashew, chia and flax seeds and that's all!

Product Range



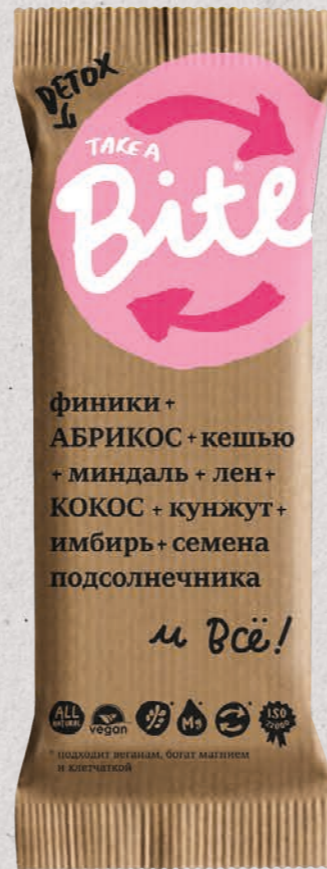
Almond - apple -
cinnamon
45 g

Dates, almonds, sesame seeds, cashew, sunflower seeds, flax, apples, raisins, figs, cinnamon and that's all!



Chocolate - hazelnut
45 g

Dates, sunflower seeds, hazelnut, sesame seeds, flax, almonds, cacao powder, dark chocolate, clove, cinnamon, nutmeg and that's all!



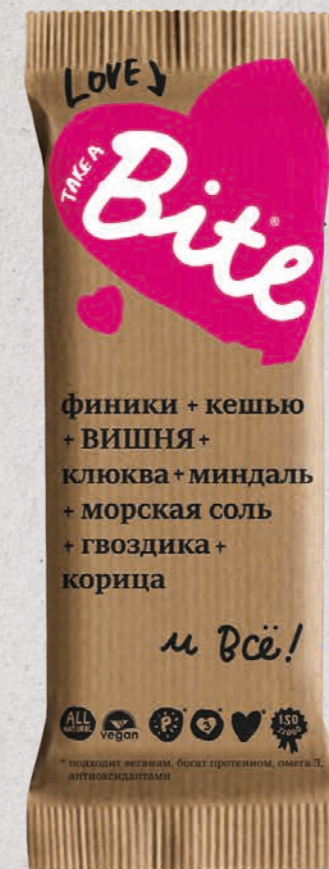
Apricot - almond
45 g

Dates, apricot, cashew, almonds, coconut, sesame seeds, sunflower seeds, flax, ginger and that's all!



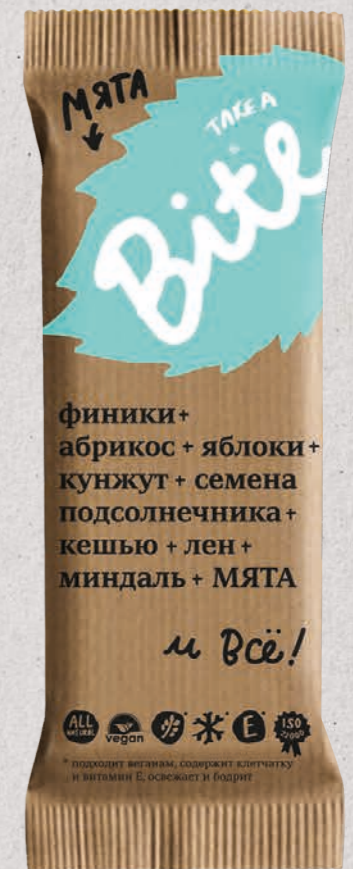
Chocolate - nutmeg
45 g

Dates, peanuts, dark chocolate, cacao, sea salt, clove, cinnamon, nutmeg and that's all!



Cherry - almond
45 g

Dates, cashew, cherry, cranberries, almonds, sea salt, clove, cinnamon and that's all!



Mint - almond
45 g

Dates, apricot, apples, sesame seeds, sunflower seeds, cashew, flax, almonds, mint and that's all!

take a Bitey

- Bitey — all-natural snack for the little discoverers
- For children from 1 year old
- Each bar contains an amazing combination of healthy fruits and berries. Only fruits and berries!
- Among Bitey's ingredients you will not find harmful substances, colorings, stabilizers and sugars
- Special production technology and unique packaging help save all the healthy qualities, vitamins and minerals without the use of preservatives
- Does not contain gluten — very important for little ones who have to follow a diet for medical reasons
- With Bitey it's easy to bring variety to your child's menu, and it's texture will help the formation of chewing skills



Young moms

Lead a healthy lifestyle and also carefully select products for their babies

Pay attention to the ingredients and avoid obscure chemical additives

Lead an active lifestyle, travel, watch the trends



Product Range



Apple-Raspberry
25 g

Dates,
dried apple,
dried raspberry,
vegetable oil,
puffed corn,
raspberry extract.



Apple-Banana
25 g

Dates,
dried apple,
dried banana,
vegetable oil,
puffed corn,
banana extract



Apple-Pear
25 g

Dates,
dried pear,
dried raspberry,
vegetable oil,
puffed corn,
pear extract



Apple-Cherry
25 g

Dates,
dried apple,
dried cherry,
vegetable oil,
puffed corn,
cherry extract

take a Bite slim

- Bite Slim is designed especially for women
- 100% natural product
- Enjoying the taste while maintaining slim body
- Does not contain sugar or sweeteners
- Energizes
- Control of appetite and overeating
- Improves mood
- Health benefits of fruits and berries all year round
- Always convenient to take with you anywhere
- Less than 100 kcal



Women aged 18-40 years,
often have a family, children,
work at the office



Want to be involved in the trend
of a healthy lifestyle, but are looking
for good quality products suitable
to their income

Leads an active life, participates in sports

Strives to buy healthy foods
at the store

Social networks (Facebook, Twitter,
Instagram)

Reads glossy magazines,
women's websites, watches TV

Prefers casual-style clothing



Product Range



Raspberry
30 g

Dates, cranberries,
dried raspberries,
clove powder,
raspberry extract



Chocolate
30 g

Dates, natural cocoa powder,
raisins, dark chocolate,
cinnamon, cocoa beans,
mint extract



Apple
30 g

Dates, apples,
raisins,
cinnamon,
orange extract



Coconut
30 g

Dates,
coconut flakes,
dried apricots,
coconut extract

BIOFOOD LAB.



2013

Startup of the year by Forbes magazine



2014

Elena Shifrina - Entrepreneur of the Year by Ernst and Young



2015

Elena Shifrina - Ambassador for Russia Expo 2015 in Milan



2015

Project of the Year in retail segment by "Made in Moscow" award with support of Moscow mayor S. Sobyatinov



Food safety management system implemented



Key partners



глобус гурмэ



АЗБУКА ВКУСА



АЗС

LE QUOTIDIEN ХЛЪБ НАСУЩНЫЙ



Marketing partners



Product No2 among best-selling Russian goods on tmall.com

The screenshot shows a product page for ABK Russian Take A Bite cereal bars on Tmall. The page features a yellow header with the ABK logo and the text "ABK唯一官方海外旗舰店" (ABK's only official overseas flagship store). Below the header, there is a navigation bar with options like "本店所有商品" (All products in this store), "首页" (Home), "品牌介绍" (Brand introduction), and "购物须知" (Shopping须知). The main product image shows a box of "Bite SPACE Box 2" and several individual bars in different flavors. The product description states: "ABK 俄罗斯Take A Bite 活力谷物棒45gX5(5种口味) 创意包装设计 保质期 2016/6 蔬果纤维棒 5味一盒". The price is listed as ¥95.00, with a promotional price of ¥39.00. The page also includes a "聚划算" (Juhuasuan) banner indicating a limited-time discount. On the right side, there is a "看了又看" (Looked at again) section with recommendations for other ABK products. The bottom of the page has a share button and a collection button.

天猫国际 进口保税

ABK唯一官方海外旗舰店
俄罗斯直供 正品保证 急速发货

收藏有礼

本店所有商品 首页 品牌介绍 购物须知

俄罗斯品牌 海外直供
ABK 俄罗斯Take A Bite 活力谷物棒45gX5(5种口味) 创意包装设计
保质期 2016/6 蔬果纤维棒 5味一盒

聚划算 此商品正在参加聚划算, 15小时7分后结束, 请尽快购买!

天猫 购物券 天猫实物商品通用 积分刮券

价格 ¥95.00
促销价 **¥39.00** 聚划算
本店活动 满88元, 包邮 更多优惠
关税 卖家承担 总价规则

运费 俄罗斯 至 上海松江保税区 至 杭州 运费 ¥0.00
16:00前付款, 承诺最晚2月23日送达, 迟到赔付

月销量 42 累计评价 73

数量 1 件 库存3999件

您只有在聚划算页面点击“马上抢”, 才可享受此商品的优惠价格, [点此进入](#)

看了又看

ABK 俄罗斯DIYes野生水果谷物... ¥28.00

ABK俄罗斯OGO无糖谷物棒30g... ¥37.00

ABK 俄罗斯Alenka爱莲巧牛奶... ¥34.00

分享 收藏商品 (484人气)

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