

175

RUSSIAN COATINGS



Russian Coatings

2014, Yaroslavl

Safety



Cameras and mobile phones are prohibited in production facilities

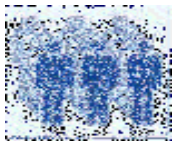


Wear safety glasses in production workshops



No smoking!

Please keep away from the running equipment

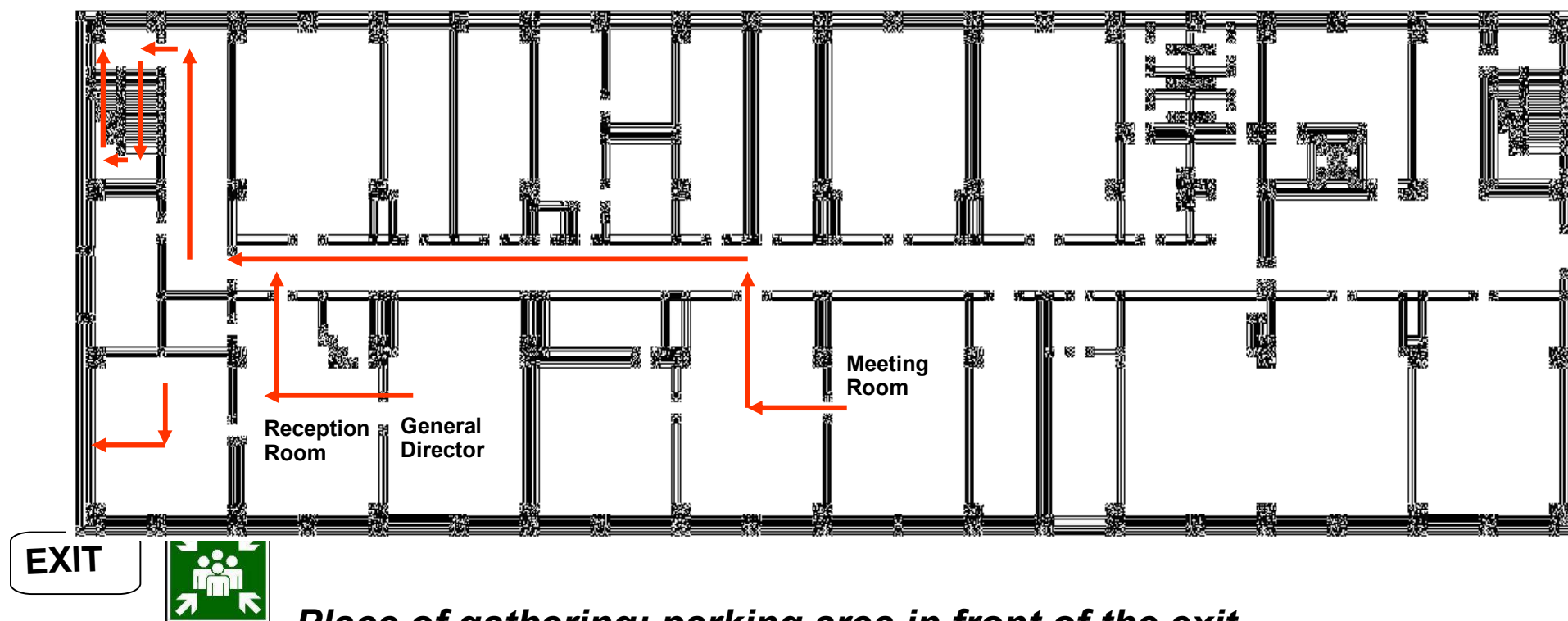


Please do not leave the attendant and hold the group during the plant visit

Safety

When a fire or some other emergency situation happens, a loud acoustic signal sounds. In this case you should leave premises immediately without any panic.

Company administration building.2 floor layout



Place of gathering: parking area in front of the exit.

About the company



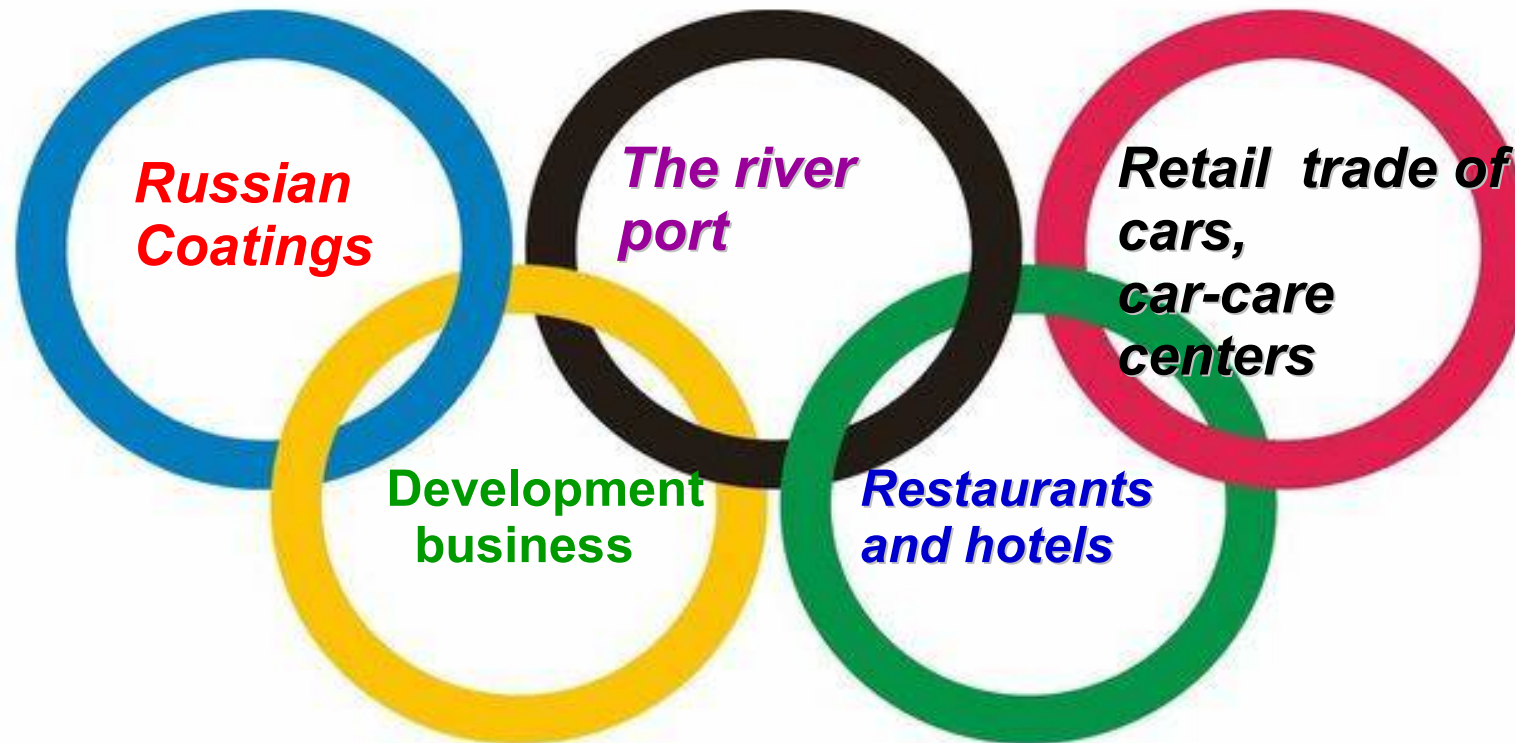
Yaroslavl, 600 thousand citizens;

- 240 km from Moscow, 800 km from Saint-Petersburg;

- railway, Volga River, international cargo airport;

About the Company

Russian Coatings is part of the Investment & Production Group SPECTR



HISTORY

-1838: Paint production started up by merchant *Vahramejev*

-1907: Foundation of the Joint-Stock Company *Vahramejev's Heirs*.

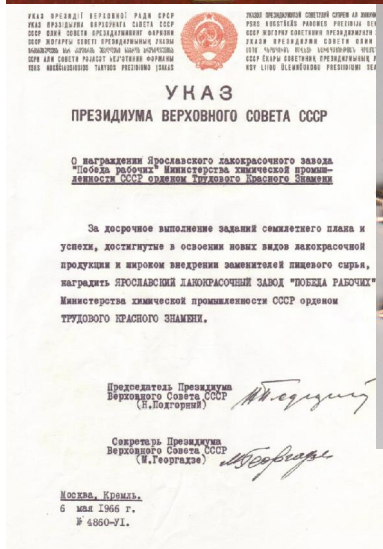
-1922: The plant was named *Pobeda Rabochikh*

-1932: The first supplies to Gorkiy Automobile Plant (GAZ)

-1970: Production of paint materials for Volzhskiy Automobile Plant (VAZ) and later also for other enterprises of the automotive industry

-2001: the company's name is *Russian Coatings*

-2013: *175 years from the date of foundation*

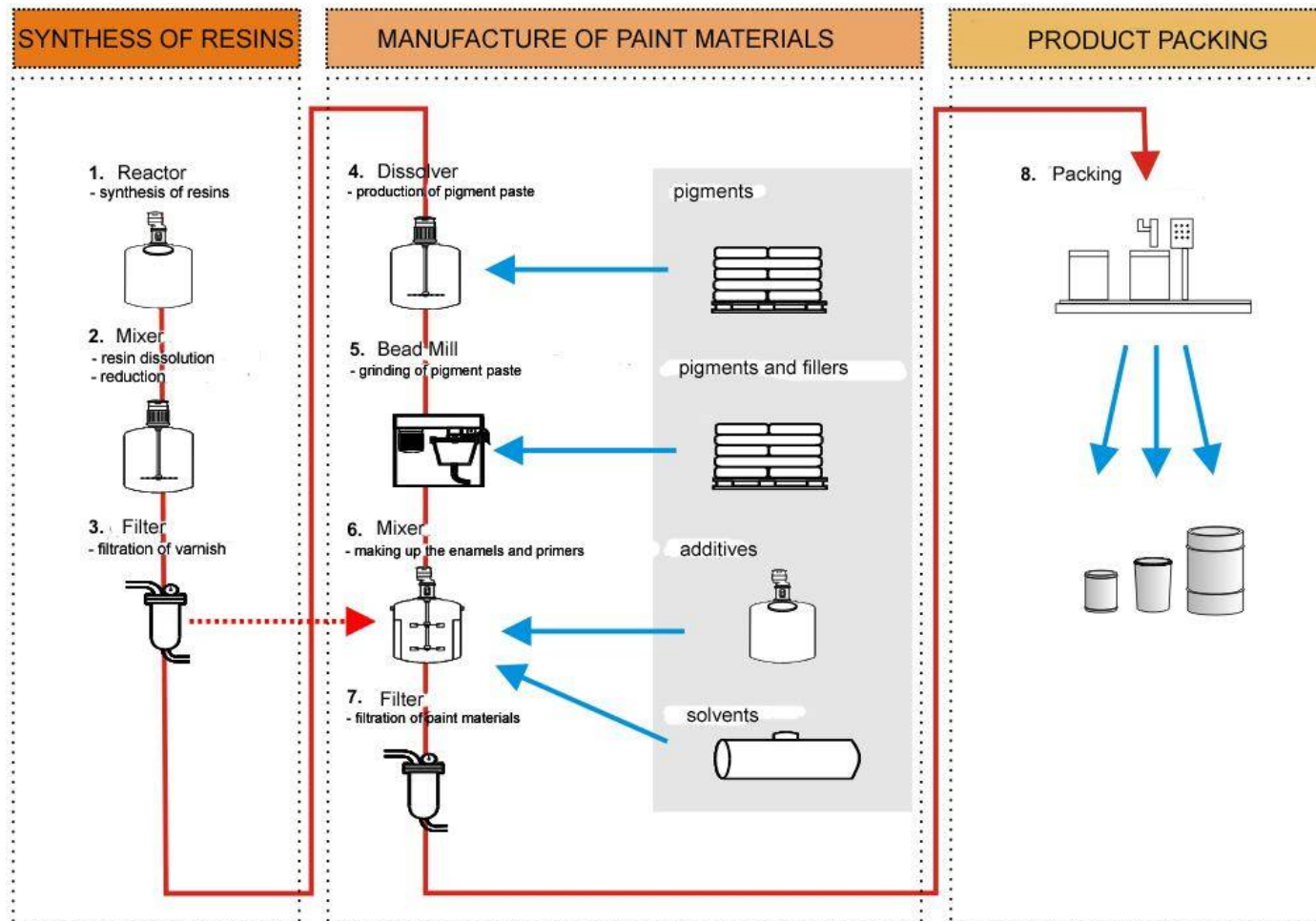


About the Company



About the Company

Process Flow Chart



Quality System



The Integrated Quality Management System is certified according to the ISO 9001, ISO 14001, OHSAS 18001, ISO/TS 16949

2008- Joining the Responsible Care international program.

2012 – the first place in the rating on quality of industrial enterprises work in Yaroslavl region.

2013- laureate of the contest “For the best work in the field of quality assurance

2013-67th place in the rating of the TOP-100 global paint companies

About the Company

The Volume of production:

-commodity output -	30 693 tons,
-production of resins and semi-finished lacquers -	6 809 tons



Volume of sales: **\$US 150.4 mill**

Number of personnel: **1 200**



The Company Structure:

**Russian Coatings JSC, Yaroslavskiye Kraski,
Yaroslavl Powder Coatings Plant ,
Axalta - Russian Coatings JV**



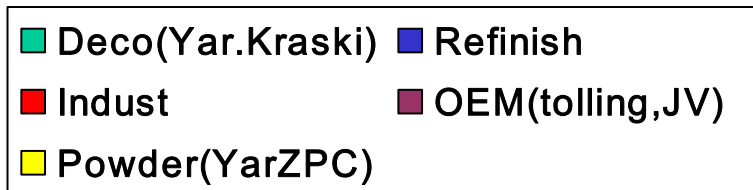
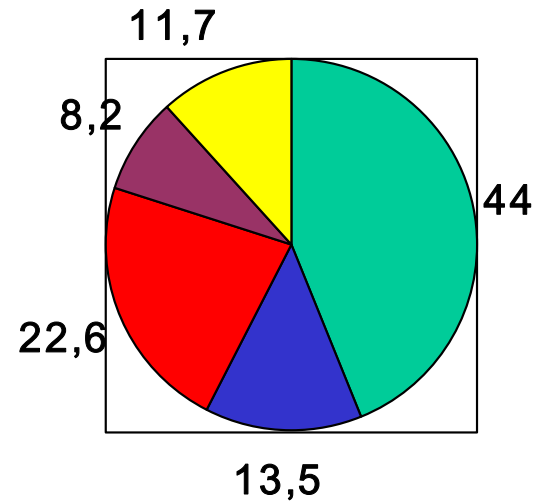
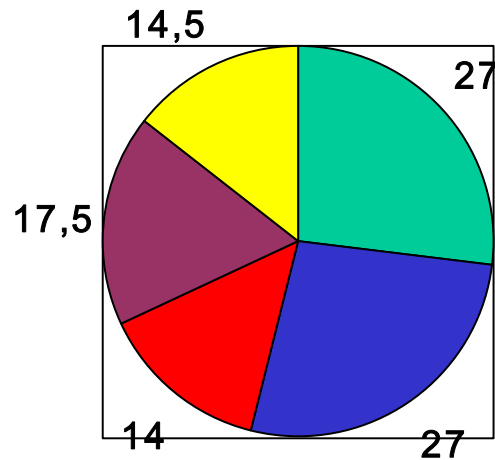


About the Company

2013 Y

Sales of Paint Materials,%

Production of Paints Materials,%

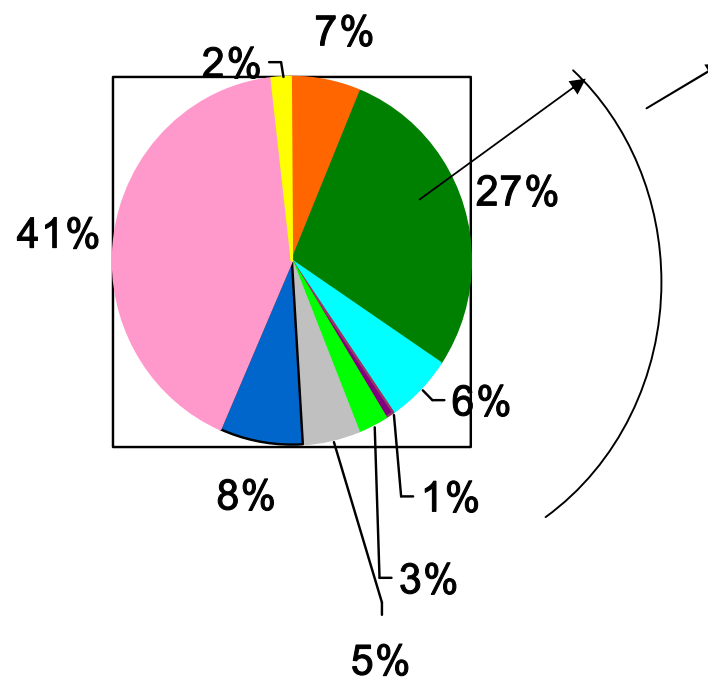


DECORATIVE BUILDING AND REFINISH MATERIALS

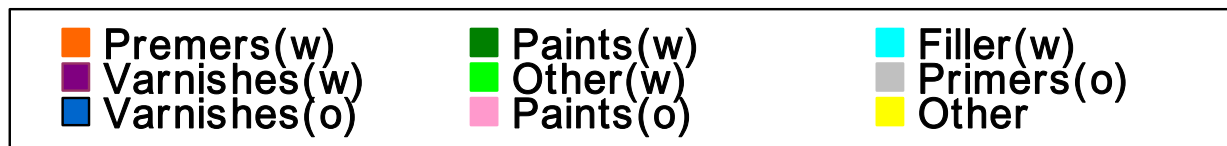
MULTI-COLOURED BRANDS



STRUCTURE OF SALES



WATER MATERIALS = 44,0%



Distribution network in all region of Russia and CIS countries (83 dealers and 10 branch offices. Market share in the decorative segment: 6%



RUSSIAN COATINGS



Auto-Refinish Materials



- *enamels of the finished colours (МЛ, acrylic, metallic, alkyd)*
- *-colour matching system*
- *auto-refinish lacquers*
- *putties*
- *primers*
- *curing agents, thinners, solvents*
- *grinding and polishing systems*



54 distributors, 195 corporate sales outlets (incl. 48 authorized outlets) in 73 regions of Russia and the near and far abroad

(Market share in the auto-refinish segment of Russia: 14,0%)

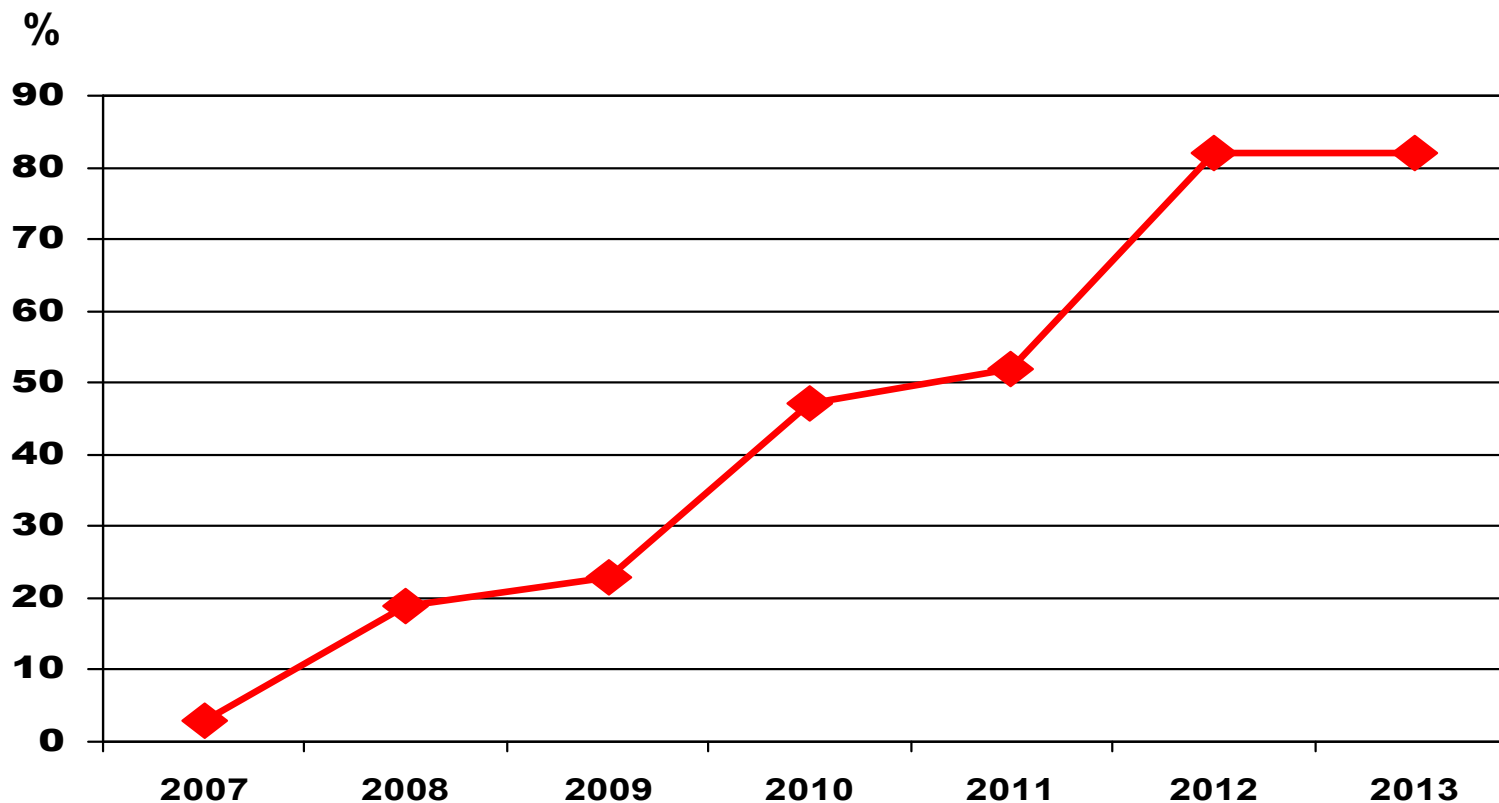
Joint Venture (since 2006)



AXALTA-РУССКИЕ КРАСКИ

Product localization in accordance with AXALTA technology

(Share in the volume of output of OEM materials)



Customers of OEM Materials

Domestic Producers

Passenger transport



AUTOVAZ



GAZ



UAZ



ZAZ

Cargo transport



KAMAZ



MAZ



KRAZ

Buses



PAZ

Foreign Producers



(AVTOFRAMOS)



(KALUGA, N.NOVGOROD)



(KALUGA)

- Market share of JV in the OEM segment: 23%

INDUSTRIAL MATERIALS



THE MAIN CUSTOMERS:

GASPROM-MEZREGIONGAS
TATNEFT
GASPROM-GAS DISTRIBUTION

-Protective coatings (including anticorrosive materials)

(Painting of metal constructions, towers for radio signals, bridges, safety fences, high-voltage transmission towers, reservoirs, special steel structures and hydraulic constructions, surfaces exposed to corrosive media)

Roszheldorsnab
(centralized supplies for railroads)

- System for painting and refinishing the railroad transport and aircrafts



Operational services of airports
(painting of runways in aerodromes)
Regional representative offices
of Rosautodor

-All-purpose pentaphthalic and nitrocellulose enamels and lacquers



-Road marking paints

-- Furniture and parquet lacquers



- Special purpose coatings (electro-insulating)

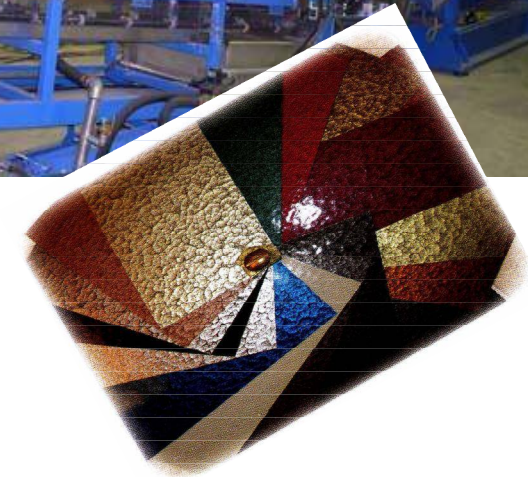
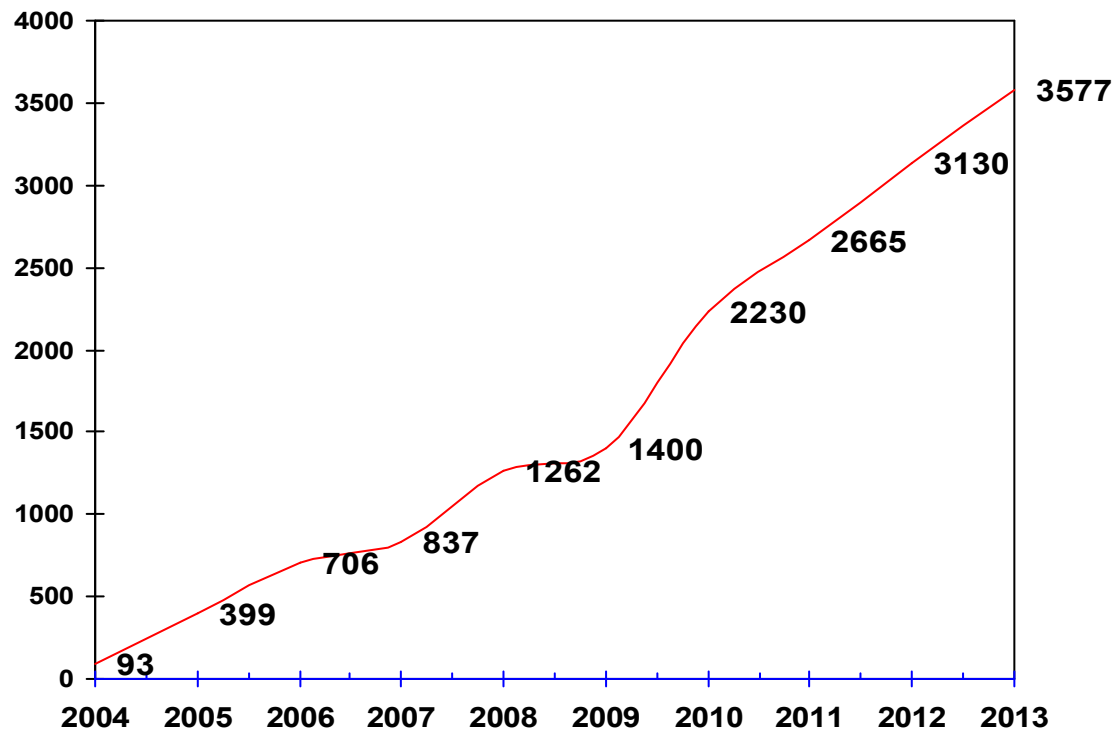
POWDER COATINGS



Yaroslavl Powder Coatings Plant

ЯРОСЛАВСКИЙ ЗАВОД ПОРОШКОВЫХ КРАСОК

(since 2004)



The share of Yaroslavl Powder Coatings Plant in the production output of powder paints in the RF makes up 19,8%, market share is 8,7%.

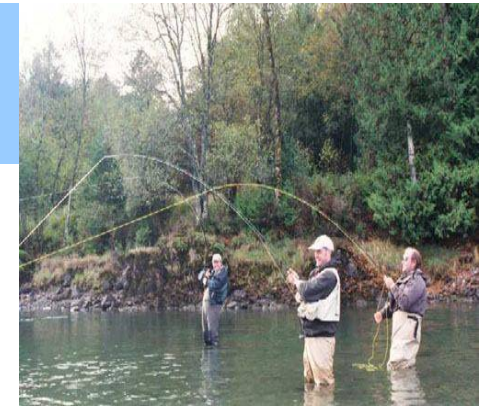
175

RUSSIAN COATINGS

RCPS-Russian Coatings Production System

LIN-TOOLS	Link	Characteristics of Activity
5S SYSTEM		↓ Cost of processing
SYSTEM OF FILING THE REQUESTS ON IMPROVEMENT (KAIZEN)		↑ Labor productivity
VALUE STREAM MAPPING		↑ Customer satisfaction
STANDARTIZATION		↑ Stock turnover
PROJECT MANAGEMENT		↑ Safety
STRATEGIC PLANNING (HOSHIN KANRI)		↑ Corporate culture, involving of employees into the process of continuous improvement

Social Area



For the employees:

- ***canteen***
- ***holiday camp***
- ***medical station and regular checkups***
- ***voluntary medical insurance***
- ***support of sport activities***
- ***labour union***
- ***pensioners and veterans organization supported by the company management***

Russian Coatings was declared 'a company with high social efficiency'.



THANK YOU FOR YOUR ATTENTION!



RUSSIAN COATINGS

[О компании](#)

[Новости](#)

[Направления](#)

[Карьера в компании](#)

[Пресс-центр](#)

[Дилерам и поставщикам](#)

[Контактная информация](#)

[Обратная связь](#)

Мы будем рады Вашим вопросам и предложениям.

40
ТЫС. ТОНН
ПРОДУКЦИИ В ГОД

150
РЕГИОНАЛЬНЫХ
ДИСТРИБЬЮТОРОВ

БОЛЕЕ 170 ЛЕТ
ИСТОРИИ

БОЛЕЕ 1000
СОТРУДНИКОВ

ЯЗПК

prodacor
Protective & Decorative Coatings

ЛИНИЯ

СТРЕЛА

ДОПОИ – РУССКИЕ КРАСКИ

GUNTEX

Vika

Объединенно

Premia

brite
PROFESSIONAL

ЯРКО

КОНВЕЙЕРНЫЕ МАТЕРИАЛЫ



АНТИКОРРОЗИОННЫЕ МАТЕРИАЛЫ



ДЕКОРАТИВНЫЕ МАТЕРИАЛЫ



НОВОСТИ [Читать все](#)

21
янв

[Итоги работы Компании «Русские краски» в 2013 году](#)

13
янв

[Компания «Русские краски» признана «Привлекательным работодателем-2013»](#)

25
дек

[Компания «Русские краски» поздравляет своих партнеров и клиентов с Новым годом и Рождеством!](#)